



*America's Hometown Art Museum*

# *2005 Annual Report*

enriching lives and building  
communities through  
the arts





Artrain USA is *America's Hometown Art Museum*. As an art museum housed in vintage rail cars and traveling via the nation's railways, Artrain USA brings world class art exhibitions and art education programs to communities and their residents. Artrain USA delivers exceptional opportunities for learning, growth and art appreciation while encouraging the development of local cultural programs and organizations. Since its founding in 1971, Artrain USA has completed more than 800 community visits from coast to coast and has welcomed over 3.2 million visitors. A nonprofit organization, Artrain USA's national headquarters is in Ann Arbor, Michigan.

## Beliefs

- Artrain USA believes that the arts can enhance people's lives and contribute to community growth and prosperity.
- Artrain USA believes that the arts should be available to everyone everywhere.

## Vision

Every person, every classroom and every community should have access to quality art programs regardless of where they reside or their economic status.

## Mission

Artrain USA:

- Enriches lives and builds communities through the arts.
- Brings enjoyment, understanding and awareness of visual art and other cultural exhibitions to diverse audiences not usually reached by traditional museums.
- Serves as a community catalyst, provides educational programming to schools and increases participation in and support for the arts.

## Goals

- To provide individual enrichment and community building opportunities through the arts.
- To provide excellent cultural experiences through its touring exhibitions, educational programs and artistic opportunities.
- To provide excellent service to its constituents: children, adults, donors, educators, board and staff.

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### Honorary Board Member

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# 2005 Tour: Native Views: Influences of Modern Culture

In 2005, Artrain USA visited 26 communities in 11 states and welcomed more than 50,000 visitors. Along the way, Artrain USA introduced visitors to or expanded their knowledge of the arts, sparking an interest that will last a lifetime. Students learned about Native American culture through its art. Volunteers gave back to their communities and made new friendships. Host community organizations were given the means to gain new experiences, form new partnerships and increase their visibility in the community. Here is just a sampling of activities and friends from the tracks.



**26 Community visits**  
**8,279 Miles Artrain USA traveled**  
**51,856 Total program participants**  
**25,824 Adult visitors**  
**19,024 Child & student visitors**  
**5,581 Senior visitors**  
**1,223 Volunteer docents & hosts**  
**199 Volunteer artists**  
**904 Guided educational tours**

## Host Communities

Ann Arbor, MI  
 January 26 – 30  
 Host: Artrain USA

Coshocton, OH  
 February 9 – 13  
 Host: Pomerene Center for the Arts

Albany, GA  
 February 21 – 27  
 Host: Throneateska Heritage Center

Spencer, NC  
 March 3 – 7  
 Host: North Carolina Transportation Museum

Pembroke, NC  
 March 11 – 16  
 Host: Indian Education Resource Center

Hamlet, NC  
 March 20 – 26  
 Host: Richmond County Arts Council

Spruce Pine, NC  
 April 6 – 10  
 Host: Toe River Arts Council

Danville, VA  
 April 14 – 17  
 Host: Danville Science Center

Winchester, VA  
 April 22 – 24  
 Host: Shenandoah Valley Discovery Museum, Shenandoah Valley Arts Council & Frederick Schools

Petoskey, MI  
 May 8 – 15  
 Host: Crooked Tree Arts Council

Mt. Pleasant, MI  
 May 17 – 22  
 Host: ArtReach of Mid-Michigan

Ludington, MI  
 May 29 – June 1  
 Host: Ludington Area Arts Council

Lowell, MI  
 June 6 – 12  
 Host: Lowell Area Arts Council & Lowell Area Historical Museum

Mendota, IL  
 June 17 – 20  
 Host: Mendota Museum & Historical Society

Valparaiso, IN  
 June 24 – 28  
 Host: Tri Kappa

Cumberland, MD  
 July 7 – 10  
 Host: Allegany Arts Council

Gettysburg, PA  
 July 13 – 17  
 Host: Gettysburg Convention & Visitors Bureau

Manassas, VA  
 July 23 – 31  
 Host: Friends of Artrain USA, City of Manassas & Prince William County Park Authority

Bethlehem, PA  
 August 4 – 14  
 Host: ArtsQuest

Auburn, NY  
 August 27 – 28  
 Host: Schweinfurth Memorial Arts Center

Norwich, NY  
 September 9 – 13  
 Host: Chenango Arts Council

Cleveland, OH  
 September 21 – 25  
 Host: Sankofa Fine Arts Plus

Harrisville, MI  
 September 30 – October 3  
 Host: Harrisville Arts Council

Standish, MI  
 October 6 – 10  
 Host: Northeast Michigan Arts Council

Owosso, MI  
 October 19 – 23  
 Host: Steam Railroading Institute

Grand Haven, MI  
 October 28 – November 1  
 Host: Grand Haven Area Arts Council



# Snap Shots: 2005 Tour



In Harrisville, Michigan, visitors view *Child's Candy Vest* by Alex Jacobs and *Sirius' Baby Carrier* by Marcus Amerman in Gallery Car One.



Artrain USA President/CEO Debra Polich welcomes Artrain founder, Helen Milliken and former Michigan Governor William G. Milliken onboard the train in Ludington, Michigan.



Volunteer demonstrating artist, Lou Gilson (Innu) demonstrates making beads and needle holders from animal bone in Norwich, New York.



Students participate in a community art project developed by Artrain USA Allesee Fellows Steven M. Brown and Abigail Maier in Pembroke, North Carolina.



Left: Sacred Heart, a Native American drum and dance group, performs outside of the train in Gettysburg, Pennsylvania.



Right: In Valparaiso, Indiana, Jim Handlon demonstrates his artistic skills onboard Artrain USA.

## Connect & Grow

In 2005, Artrain USA launched a new fundraising initiative: *Connect and Grow*. The essence of the *Connect and Grow* program is to make meaningful connections with people who truly understand and value the mission of Artrain USA and to grow these connections into lifelong relationships. The process includes increasing individual donations through *Partners Express*, a multi-year donor society. While many people are familiar with Artrain USA, we are striving to provide information about the depth and breadth of our important programs from the perspective of our rich 35 year history and our vision for the future.

In 2005, Artrain USA hosted several *On ARTrack* introductory meetings and the first *ARTAboard!!* fundraising event in Ann Arbor, Michigan for approximately 150 people. Artrain USA welcomed 34

**PARTNERS  
EXPRESS**

“Partners Express” inaugural members. In addition, giving from individuals more than doubled in 2005!

## Allesee Fellowship

In 2005, Artrain USA was pleased to welcome Steven M. Brown and Abigail Maier as Allesee Fellows.

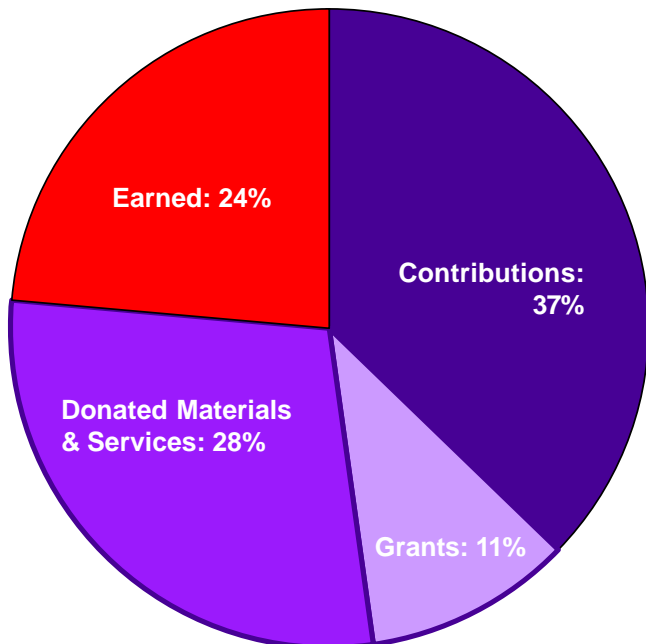
Established in 2001 by art supporters and philanthropists Maggie and Bob Allesee, the Allesee Fellowship program provides continued learning experiences to recent graduates in the fine and museum arts. The fellows were involved with a variety of tasks for Artrain USA including maintaining curatorial records, conducting tours and demonstrating their artistic skills in the Artist’s Studio. The fellows developed their artistic and professional skills while working with host organizations and volunteers to ensure successful and meaningful programs.



Allesee Fellow Steven Brown works on a painting.

## 2005 Audited Financials

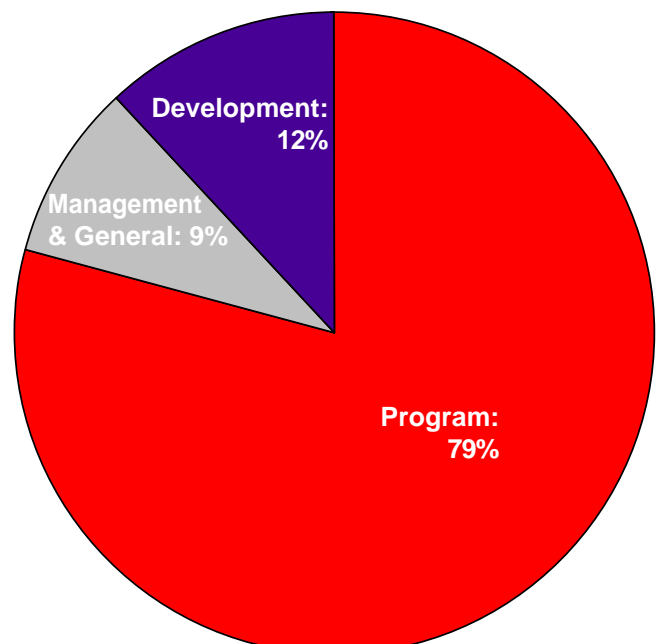
### Revenue



**Earned Revenue ~ \$381,491**  
 Program Fees: \$261,250  
 Sales & Admissions: \$76,909  
 Administrative: \$43,332

**Contributed Revenue ~ \$1,233,094**  
 Contributions: \$601,804  
 Grants: \$171,371  
 Donated Materials/Services: \$459,919

### Expenses



**Expenses ~ \$1,612,588**  
 Program: \$1,278,738  
 Management & General: \$142,315  
 Development: \$191,535

For copies of Artrain USA’s complete 2005 audit or financial statements, please contact the office at 800-ART-1971.

**Thank you!**

Artrain USA's Board of Directors extends its sincere appreciation to the following donors for their vision, leadership and dedication to Artrain USA and its mission of *enriching lives and building communities through the arts*. Their support enables Artrain USA to share the excitement of art with the nation.

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