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## **ARTRAIN ANNOUNCES NEW DEVELOPMENT & COMMUNICATIONS DIRECTOR**

**ANN ARBOR, MI** – Artrain, the nonprofit mobile museum headquartered in Ann Arbor, Michigan, has announced the hiring of Patricia Russo as its Development and Communications Director.

Russo has over 15 years of marketing experience in the private sector, complemented with experience in nonprofit and university settings. She was director of merchandising at Borders Group, Inc., in Ann Arbor, Michigan, where she ran a variety of businesses and was a key leader on the team that oversaw the expansion of the company to international markets in the United Kingdom and the Pacific Rim. She served as a coordinator of educational programs for Planned Parenthood of Miami Valley in Dayton, Ohio, and as the theater communications manager for Wright State University Department of Theatre Arts in Dayton, Ohio.

Russo has a Master of Fine Arts degree from George Mason University in Fairfax, Virginia. In addition to her position at Artrain, she is a lecturer in Business Communication at the Stephen Ross School of Business at the University of Michigan.

“Patti brings years of retail marketing experience and knowledge of the nonprofit sector to Artrain,” said Debra Polich, Artrain president and CEO. “Her career experience, plus her passion for the arts and love of the fundraising challenge make her a great addition to our team.”

Traveling to communities across the United States, Artrain is “The Mobile Museum Authority.” A nonprofit organization, Artrain’s mission is to use the power of the arts to transform lives, organizations and communities. By building on the great democratizing

power of America's rail system, and today by utilizing the country's roads and highways, Artrain delivers museum-quality programs to diverse audiences in cities and towns not usually reached by cultural institutions and touring exhibitions. Winner of the National Medal for Museum Service, the nation's highest award for museums, Artrain has traveled coast to coast making 845 community visits and welcoming 3.2 million visitors since 1971.

For more information please contact Artrain at 734.747.8300 or visit [www.artrainusa.org](http://www.artrainusa.org).

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