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ARTRAIN USA ANNOUNCES NEW SPONSORSHIP & COMMUNICATIONS DIRECTOR

ANN ARBOR, MI – Artrain USA has announced the hiring of Michigan native Robb W. King as its Director of Sponsorship & Communications.

King comes to Artrain USA with over 15 years experience in the field, most notably in the world of professional sports having worked for minor-league hockey teams in Flint, Detroit and Muskegon. More recently, King served as the Public Relations Administrator for Meals On Wheels of Stark & Wayne Counties based in Massillon, Ohio.

A graduate of The University of Michigan-Flint, King has received several honors during his career including being the first three-time winner of the United Hockey League's Marketing Person of the Year award (1996, 1997, 1999) as well supervising award-winning PR departments in both Flint (1997) and Muskegon (1999) while serving as a Vice President for those UHL clubs.

Traveling to communities across the United States, Artrain USA is "America's Hometown Art Museum." A nonprofit organization, Artrain USA's mission is to *enrich lives and build communities through the arts*. Artrain USA received the 2006 *National Service Award for Museums* by the Institute of Museum and Library Service and its 2004 – 2007 contemporary Native American art exhibition *Native Views: Influences of Modern Culture* was named an *American Masterpiece* by the National Endowment of the Arts that same year. Founded in 1971, Artrain USA's national headquarters are in Ann Arbor, MI. More than 3.2 million people have visited Artrain USA during more than 800 community visits across the nation.

For more information please contact Artrain USA at 734.747.8300 or visit www.artrainusa.org.

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